

**FOWLER PRINTING & GRAPHICS JOINS
THE E.P.A.'S GREEN POWER PARTNERSHIP**
Eco-Friendly Decisions Move Printer Toward Goal of 'Going 100% Green'

RANDOLPH, MASS. (Issued May 2008) -- The decision by a Randolph (Mass.) printing company to buy wind credits is equivalent to planting more than 160 acres of trees or not driving 500,000 miles.

That decision also earned Fowler Printing & Graphics acceptance into the Green Power Partnership sponsored by the U.S. Environmental Protection Agency (EPA).

Under an arrangement with National Grid and Community Energy Corp., a developer of wind farms, this year Fowler Printing & Graphics will buy 290,000 kilowatt hours of renewable energy (wind) credits -- purchasing clean, renewable energy equal to 100% of its annual energy use. "Compared to the average power-generation mix in the national electric grid, the environmental benefit we'll provide is equal to offsetting some 175 metric tons of carbon dioxide," says Fowler President Steve Brennan.

In a letter to Brennan, the EPA's Cena Swisher congratulated Fowler "for making a significant green power purchase," adding "Your commitment along with other Green Power Partners helps to reduce the risks associated with climate change by supporting technologies that are more sustainable for businesses and communities."

Fowler, now in its 45th year, is among the first printing firms in the region to become 100% wind powered. Brennan was making environmentally-friendly choices long before it was so common, especially in his industry. In 1996, Fowler received its first award for recycling efforts, singled out for saving 881 trees and over 155 cubic yards of landfill.

Brennan says partnering with the EPA's Green Power Partnership (www.epa.gov/grnpower) enables him "to take advantage of the credibility, expert advice, recognition, and up-to-date market information. He says, "By going green, we're reducing our carbon footprint, supporting the development of new, domestic renewable energy sources, and playing an important role in the security of America's energy supply. We're also making a statement to our customers and colleagues, hoping they'll follow our lead." He says, when appropriate, customers are being asked to include awareness logos and tag lines on their printed materials.

EPA's Green Power Partnership identifies the company as an environmental leader to customers, investors, government officials, and employees. A voluntary program, it's helping to increase the use of green power among leading U.S. organizations. Today, Partners are purchasing billions of kilowatt-hours (KWh) of green power annually -- the equivalent to removing the emissions of hundreds of thousands of passenger cars from the road. About 950 organizations collectively buy over 14.3 billion kilowatt-hours of green power annually, equivalent to the amount of electricity needed to power 1.5 million average American homes for one year.

(For more information: Fowler Printing & Graphics: *800-649-1144*. www.fowlerprinting.com)
- *By Stanley Hurwitz*